

## IFAT India 2014 exhibitor testimonials

- in alphabetical order -

**Philippe Anstotz, Director Global Business Unit Water, Bilfinger Water Technologies GmbH:**

“The decision to have a larger booth space proved fruitful as we got a good number of quality visitors and VIP buyers from the state pollution control boards, Municipal bodies and many more. We will definitely come again.”

**Alexander Bormann, PHOENIX CONTACT Electronics GmbH:**

“It’s the second time that we exhibit at IFAT India. The quality of visitors has improved and the number of leads have increased this year.”

**Gary Brown, Managing Director, Becon Watertech Business Unit Group:**

“We were overwhelmed by the energy shown by the visitors, fellow exhibitors and the organizers. The knowledge and enthusiasm shown by the local visiting community is highly regarded.”

**Sham Chaudhari, Director, Sales & Marketing, Xylem Analytics South Asia:**

“We participated in IFAT India for the first time and were really happy with the quality of visitors. The trade fair met our expectations. We would again participate in 2015.”

**Manfred Endt, Managing Director, Agru Plastic Technology Pvt. Ltd.:**

“We already could initiate more than 100 potential business relations.”

**Tejas A. Gathani, Vice President, Organica Biotech:**

“IFAT India provides the right platform for companies to showcase their technologies related to waste and wastewater. It has the right mix of technology and business. India is the right place and that’s why we were participating the second time in a row and hope to continue this every year.”

**Urs Heutschi, CEO, Swissenviro.ch:**

“Our companies are very satisfied exhibiting here. The quality of the visitor is excellent. They came with concrete projects, asked the right questions and were looking for real solutions, both technological and economical. The new government has set high priority on the environment, especially on providing clean water to all Indians. This policy has led to increased demands in solutions at this year in IFAT India. We look forward to return in 2015.”

**Sandra Kloft, Sales Manager, Haas Recycling Systems:**

“People that came last year to our booth came again this year to visit us. Besides that we have made new interesting contacts – that makes IFAT India the right show to explore the Indian market.”

**Charif Lafiqir, Regional Sales Director, ATARFIL:**

“After the new policy initiatives which have been framed by the Indian Government, there seems to be focus towards environmental waste management and green technologies. This year the visitor’s turnaround was more specific, more professional and related to the target industry. IFAT India 2014 has been very useful in terms of knowing and gathering information about the market, giving us an opportunity to develop new customers.”

**Tobias Löffelsend, Sales Manager, QMB, Brock Kehrtechnik GmbH:**

“We are looking forward to exhibiting again next time and would like to enlarge our stand size in 2015.”

**Mathias Meyer, Project Engineer, Körting Hannover AG:**

“We are satisfied with the results of IFAT India. The number and quality of visitors were good. IFAT India gives us an easy access to our customers. We would participate in 2015 again.”

**Dr. Dieter Mutz, Director, Indo-German Environment Partnership Programme, GIZ:**

“IFAT India provides a perfect platform for the exchange of knowledge and ideas. We as the host of several conference sessions appreciate its unique combination of conference and trade fair as well as its many international exhibitors and professional character. The All India Environmental Journalism Competition is attracting journalists from all over India and is headed to become an annual event at IFAT India.”

**Kiran Pande, Senior General Manager, Godrej & Boyce Mfg. Co. Ltd:**

“This is the second year that we have participated in IFAT India 2014 and we are happy with the turnaround of the visitors this year. It is a great platform to showcase our products and considering that more than 62 percent of the exhibitors are global companies, it throws open opportunities for all participants to witness new products and emerging technologies.”

**Poonam Poladia, Senior Manager Marcom, Endress+Hauser (India) Pvt. Ltd.:**

“We have been associated with IFAT for many years in the international arena and now are participating in IFAT India 2014 and it has really benefited us. Trade fairs such as IFAT India are a great platform for bringing international key decision makers, customers and solution providers under one roof.”

**Ajay Popat, Executive Vice President, ION Exchange:**

“The event is a unique platform for waste management and allied technologies. It is also a great opportunity for us since every sector or industry values environment, even the Prime Minister Narendra Modi has initiated the ‘Clean India Mission’. Events like IFAT India 2014 give us a base to share our knowledge and also to expand business opportunities with clients.”

**Armin Rock, Business Development Manager/ International Sales Manager, HSM GmbH:**

“We had a lot of visitors at our stand. These visitors were focussed and highly interested in our products. We will take part in the next show.”

**Anand Sathya, Director, Geofluid Processors Pvt. Ltd.:**

“It is really surprising that water, as a sector has not been taken seriously till recently by the industry and policy makers at large. We are really happy to see focus going up, thanks to IFAT India 2014. Our aim is to introduce products that promote Zero Liquid Discharge, right from grassroots to look at sustainable growth. We are happy to see participation of both buyers and sellers in the water trade in this show.”

**Jimmy Sööder, Sales Manager, Broddson:**

“We were satisfied with IFAT India, we met a lot of potential customers.”

**Christine von Lonski, German Water Partnership:**

“Congrats to Messe Muenchen International to a successful second edition of IFAT India. The quality of visitors again increased, our members had many good talks and are very confident with IFAT India 2014. We are already looking forward to next year’s edition.”

**Alfred Weber, Director of Sales, BHS-Sonthofen GmbH:**

“India has a lot of potential, therefore we are here at IFAT India. We already had some really good talks.”